

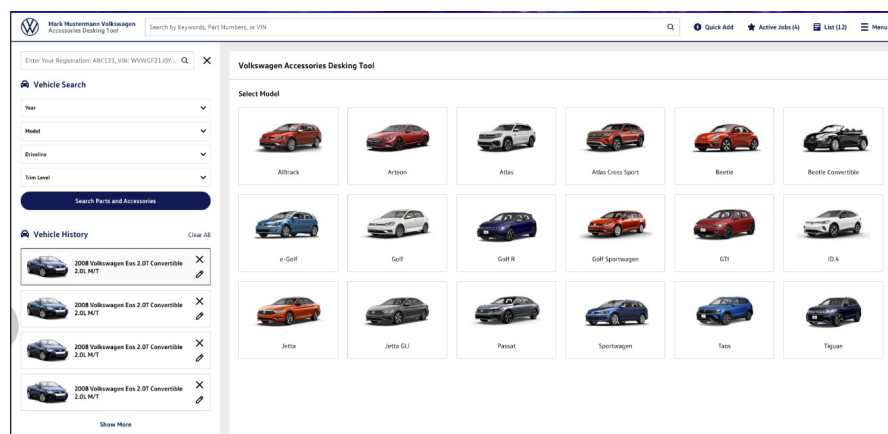
Accessory Desking Tool (ADT) Redesign

Last Modified on 01/19/2023 3:50 pm EST

Introduction

SimplePart's Accessory Desking Tool (ADT), formerly known as B2B, is a set of solutions and functions designed to provide you with more robust product information and selling tools. Furthermore, the redesigned Sell Sheet is geared toward simplifying your accessories upselling process at the point of purchase.

The ADT gives you access to features including news feeds, sales session creation and saving, internal product notes and information, labor hours, rates and install times as well as customized printable materials to aid in the sales process. The design aims to make for a more customized but uniform solution so that you can cut down on the clicks and streamline the buying process with your customers.



Homepage

The ADT homepage can be accessed via SimplePart's login page, or by clicking on the Dealer Login button in the page footer of the Tier 1 or dealer sites. To log in using SSO (Single Sign On), go to your portal and sign in using your username and password, then click Submit.

Upon logging in, you will notice that the interface is a streamlined version of the customer-facing homepage. Consumer-specific functions are replaced with options and features best suited to your needs.

Vehicle Search

The Accessories and Parts drop-down search options are located near the top left-hand side of the page. This feature provides you with the ability to drill down through the year, model, driveline and trim level to locate the required parts or accessories quickly and efficiently.

If you have a customer's VIN handy, you'll be able to locate accessories and parts even more quickly by utilizing the search by VIN option.

Enter Your Registration: ABC123, VIN: VWWGF21J... 

Vehicle Search

Year



Model



Driveline



Trim Level



Search Parts and Accessories

News

With the News section, you can stay up-to-date on the latest products and important events, located in the lower left corner of the ADT homepage. When OEMs add new articles, they are displayed at the top of the News section where you can quickly read up on the latest developments.

News

Towing Accessories Component Restrictions MY22 01/01/2022 **Atlas, Cross Sport & MY22Tiguan**

Si sine causa, mox videro; interea hoc epicurus in gravissimo bello animadversionis metu degendae praesidia...

Expansion of Thule Drop Ship Program 01/01/2022

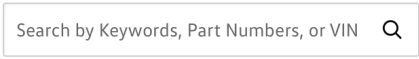
Si sine causa, mox videro; interea hoc epicurus in gravissimo bello animadversionis metu degendae praesidia firmissima filium morte multavit si sine dubio praeclara...

[More >](#)

Quick Add

While the ADT functions simplify the general search process, the Quick Add feature in the docked navigation menu allows you to bypass it all together if you already know the specific item number. You can then start creating a list of products for the customer on the Quick Add page, with the ability to add more items and navigate to the list summary.

This feature is ideal for quickly creating lists of items which can then either be emailed to the customer or used to create printables.

[illegible]

[Add More Items](#)

Add and Open List

Just as a customer can fill a virtual shopping cart with products from the online catalog, you can build a list of catalog items for customers all on one page.



Search by Keywords, Part Numbers, or VIN



 Quick Add

★ Active Jobs (4)






List (12)

Menu




List Summary

[x Remove All Items](#)

	<div>LOREM IPSUM dolor sit amet</div> <div>PART NUMBER: 1234567890987</div>	<div><div>✕ Remove Item</div><div>2</div><div>5</div></div>	<div>\$100.00</div> <div>MSRP-\$60.00</div> <div>\$100.00</div>
	<div>LOREM IPSUM dolor sit amet</div> <div>PART NUMBER: 1234567890987</div>	<div><div>✕ Remove Item</div><div>2</div><div>5</div></div>	<div>\$100.00</div> <div>MSRP-\$60.00</div> <div>\$100.00</div>
	<div>LOREM IPSUM dolor sit amet</div> <div>PART NUMBER: 1234567890987</div>	<div><div>✕ Remove Item</div><div>2</div><div>5</div></div>	<div>\$100.00</div> <div>MSRP-\$60.00</div> <div>\$100.00</div>
	<div>LOREM IPSUM dolor sit amet</div> <div>PART NUMBER: 1234567890987</div>	<div><div>✕ Remove Item</div><div>2</div><div>5</div></div>	<div>\$100.00</div> <div>MSRP-\$60.00</div> <div>\$100.00</div>
	<div>LOREM IPSUM dolor sit amet</div> <div>PART NUMBER: 1234567890987</div>	<div><div>✕ Remove Item</div><div>2</div><div>5</div></div>	<div>\$100.00</div> <div>MSRP-\$60.00</div> <div>\$100.00</div>
Cart Subtotal:			\$1,200.00
Total:			\$1,200.00

PDF Brochure

First Name	Last Name	Email Address
<input type="text"/>	<input type="text"/>	<input type="text"/>
Additional Items	Additional Items Price	
<input type="text"/>	<input type="text"/>	
Pricing	Fitment	Expiration
<input type="text"/>	<input type="text"/>	MM/DD/YYYY 
<input type="button" value="Email"/>		<input type="button" value="Print"/>

Price Tag

Quote

Sell Sheet


Magic Pocket

Save list to Active Jobs.

Save & Restart






Email list to customer.

Email List



Vehicles
Quick Add
Active Jobs (4)
×
Menu

List Summary

	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP: \$00.00 \$100.00
Qty: 2	✕ Remove Item	
	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP: \$00.00 \$100.00
Qty: 2	✕ Remove Item	
	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP: \$00.00 \$100.00
Qty: 2	✕ Remove Item	
	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP: \$00.00 \$100.00
Qty: 2	✕ Remove Item	
	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP: \$00.00 \$100.00
Qty: 2	✕ Remove Item	
Cart Subtotal:		\$1,200.00
Total:		\$1,200.00

View List

Active Jobs

You can save the current lists to be retrieved later. All saved lists appear in the Active Jobs section in the navigation menu at the top of the page and can be easily retrieved by clicking the Active Jobs button.

Quick Add
Active Jobs (4)
List (12)
Menu

Active Jobs ×

Named List 1	Load	-
Date: 11-13-2021 Models: Volkswagen List Items: 12 Items Order Total: \$5,489.13	<div>Delete</div> <div>Load</div>	
Named List 2	Load	+
Named List 3	Load	+
Named List 4	Load	+

When you create a list, the option to check out is replaced with a **set of tools which can be used to generate branded printable materials** to help in the selling process.

The **tools on the Cart Page** are as follows:

PDF Brochure

You can create a **branded PDF brochure** which can then be emailed or printed and given to a customer.

PDF Brochure

First Name Last Name Email Address

Additional Items Additional Items Price

Pricing Fitment Expiration

Email Print

Price Tag +

Quote +

Sell Sheet +

Magic Pocket +

Email list to customer. Email List

You also have the ability to add the customer's name, assign an expiration date, change pricing on items, and add custom product descriptions to further customize the brochure.

This feature can be used in your **day-to-day operations** to create a brochure of accessory items for a vehicle that a customer just purchased. Here is an example of the PDF Brochure printable:

2022 Volkswagen Taos

Mark Mustermann VW Dealer
1234 Main Street, Atlanta, GA 30309 | (123) 456-7890

Image	Item Name	Part Number	MSRP	Installation
	Cargo Box Carrier - Matte Black	0000711200	\$525.00	+\$37.50
	Cargo Box Carrier Attachment - Glass Black	000071200AD	\$735.00	+\$31.25
	Kayak Holder Attachment	1K0071127A	\$175.00	+\$31.25
	Surfboard Holder Attachment	0000711201A	\$193.50	+\$31.25
	Universal Tablet Holder	000061125G	\$115.00	+\$37.50
	Splash Guards (Front)	2GJ075111	\$61.00	+\$50.00

Price Tag

You can print Price Tags for each of the items in the list, or you can create a custom Price Tag for non-catalog items in the additional items box. Tags display the brand logo, part name and number, and the MSRP, Installed or Custom price of a single unit. The tag sizes are currently set up to print as 3.5" x 2" or 6" x 4".

PDF Brochure +

Price Tag -

Additional Items

Additional Items Price

Pricing

Select a Size

☒ 3.5" x 2"
 ☐ 6" x 4"

Print





Quote +

Sell Sheet +

Magic Pocket +

These price tags were developed to create a self-serve way to let customers know the cost of items that are on display in the merchandising areas of your showroom.

Here is an example of a Price Tag printable:

Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)  <div> <div>\$10,050.00*</div> <div>Part Number: 4G8071126</div> </div>	Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)  <div> <div>\$10,050.00*</div> <div>Part Number: 4G8071126</div> </div>
Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)  <div> <div>\$10,050.00*</div> <div>Part Number: 4G8071126</div> </div>	Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)  <div> <div>\$10,050.00*</div> <div>Part Number: 4G8071126</div> </div>

Quote

You have the ability to **generate a quote** for the items in the list and calculate the financing impact of adding those items to a purchase. You can then print or email this information to the customer.

PDF Brochure

+

Price Tag

+

Quote

-

Customer Name

Method

Email Address

Additional Items

Additional Items Price

Pricing

Finment

Expiration

Financed Amount

Months

Interest Rate

Calculate Quote

Additional Parts & Accessories Total

Total Monthly Payment (Vehicle And Accessories)

Total Monthly Payment Impact (of Accessories)

\$562.60

\$95.75

\$48.18

Email

Print

Sell Sheet

+

Magic Pocket

+

As with the other ADT functions, you can select the pricing method, input the customer's name and add an offer expiration date, as well as include non-catalog items in the additional items box. The **Quote Calculator** will factor in the financed amount, interest rate and financing duration in months.

Here is an example of a printable quote:

Mark Mustermann Volkswagen

Accessory Quote

1234 Street Suite 5, City, State 00000 000.000.0000

parts@markmustermannvolkswagen.com

www.markmustermannvolkswagen.com

Customer Name

Mark Mustermann

Created

11.16.17

Vehicle

2017 Volkswagen GTI 1.8T Sport

Quote ID

0000

Product Details	Quantity	Weight (lb)	Our Price
<div> <div>Hatch Top Spoiler - Primer</div> <div>SC40N15AUC40P</div> </div>	1	5.95	\$ 138.00
<div> <div>Sport Suspension Kit</div> <div>SC70K1370GAWX</div> </div>	1	37.28	\$ 109.00
<div> <div>18" PIRELLA WHEEL - BLACK</div> <div>000021425V</div> </div>	1	25.35	\$ 63.00
Parts and Accessories		48.53	\$ 508.86
Down Payment			\$ 0.00
Total Due			\$ 77,208.85

Quote does not include applicable item or labor tax. Loans (parts dollar at cost, consignment and pricing etc.) Due terms, subject to temporary financing.

If financed with auto payment, this quote helps you estimate your monthly payments for illustrative purposes only. Actual pricing and terms or any finance or lease transaction must be agreed upon by you and your dealer. Dealer sets actual prices.

Parts and Accessories Total	Total Monthly Payment (Accessories and Car)	Payment Impact (of Accessories)
\$ 508.86	\$ 1,080.75	\$ 15.43

Payment impact price is based on the following information provided at the time this was created:

Financed Amount (Accessories and Car)	\$ 77,208.85
Months	72
Interest Rate	0%

Initial Gross Vehicle Weight (A)	
Weight of Removed Accessories (B)	
Quoted Accessory Weight Above (C)	
Adjusted Gross Vehicle Weight (A-B+C)	

Sell Sheet

This feature provides dealers a direct opportunity **during the pre-purchase process** to add a coupon

to **incentivize accessory purchases**. You can print or email a Sell Sheet showing the Pricing, Labor Units, Expiration, and Promotion Slots as well as Additional Pricing Value. You can also select the Hero Image Model you'd like to include on the sheet and input the customer's email address.

PDF Brochure		+
Price Tag		+
Quote		+
Sell Sheet		-

Pricing	Labor Units	Expiration
<input type="text"/>	100.00 Labor units = 1 hour	<input type="text"/>

Promotion Slot 1	Promotion Slot 2
Accessories Rebate (required)	<input type="text"/>
	\$ <input type="text"/> off \$ <input type="text"/> - \$ <input type="text"/>
	\$ <input type="text"/> off \$ <input type="text"/> - \$ <input type="text"/>

Additional Pricing Value	Hero Image Model	Email Address
<input type="text"/>	<input type="text"/>	<input type="text"/>

Email
Print

Magic Pocket		+
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Here is an example of the printable Sell Sheet:

Jetta Accessories.

It just keeps getting better.

Splash Guards (Rear) - Black
Part Number: 5A02110020

Designed for a flush contour fit, these splash guards help protect your investment against road debris, stones, rocks, and a variety of contaminants. Mounting hardware included. See fit.

Your Price: \$70.00

Side Window Deflector Kit
Part Number: 5A02110020

Help reduce interior noise and air turbulence with these side window deflectors. They're made of durable, weather-resistant material and are easy to install. They include side rails and a set of side window deflectors. Check local regulations concerning the use of side window deflectors.

Your Price: \$202.86

HojekHats® Carped Mats - Anthracite
Part Number: 5A02110020

Customized to fit your vehicle, these mats help provide excellent drainage and protection. They're made of durable, weather-resistant material and are easy to install. They include side rails and a set of side window deflectors. Check local regulations concerning the use of side window deflectors.

Your Price: \$105.00

13" Tronic Wheel - Winter Wheel - Silver
Part Number: 5A02110020

Aftermarket designed 13" wheels on steel wheels. Size: 13" x 17" x 14". Please note: 13" wheels are not recommended for use on vehicles with 13" wheels. Check local regulations concerning the use of 13" wheels. Check local regulations concerning the use of 13" wheels.

Your Price: \$307.14

Center Twin Sport Muffler - Stainless Steel
Part Number: 5A02110020

Transform the look and feel of your vehicle with a twin sport muffler. The Center Twin Sport Muffler is made of stainless steel and is easy to install. It includes side rails and a set of side window deflectors. Check local regulations concerning the use of side window deflectors.

Your Price: \$418.57

MuddyBuddy® - Trunk Liner - Black
Part Number: 5A02110020

For the longest wheel spin and the go, help protect your trunk or cargo area from dirt and debris with the MuddyBuddy®. It's made of durable, weather-resistant material and is easy to install. It includes side rails and a set of side window deflectors. Check local regulations concerning the use of side window deflectors.

Your Price: \$105.00

Get a 15% Volkswagen Accessories rebate by mail

on a Volkswagen New Car (see fit \$200) when you purchase any Volkswagen Accessories between 10/1/18 and 11/30/18. See us for details. Offer is available by mail.

15% OFF any accessory purchase

Learn more about all our accessories and how to get the most out of your Volkswagen. Visit us online at www.vw.com or call 1-800-828-8282.

Mark Mustermann Volkswagen

1234 Main Street Suite 5
City, State 12345
(123) 456-7890

Mark Mustermann
Sales Representative
(123) 456-7890

Magic Pocket

The ADT makes it easy to create and print customized **Magic Pockets** for vehicles. These sheets allow you to outline **the costs of optional accessories and add-ons for showroom vehicles**.

This screen gives you the ability to print a Magic Pocket showing specific Fitment, Part Number, VIN and Vehicle Total. Pricing can be set to MSRP, Installed, or Our Price. Non-cataloged items can also be added to the Magic






Pocket by entering the description in the Additional Items box and the price in the Additional Items Price box.

After you've added all necessary information, click the Print button. Your Magic Pocket can be placed on showroom vehicles to show optional accessories, or to promote an already-accessorized vehicle.

PDF Brochure	+
Price Tag	+
Quote	+
Sell Sheet	+
Magic Pocket	-

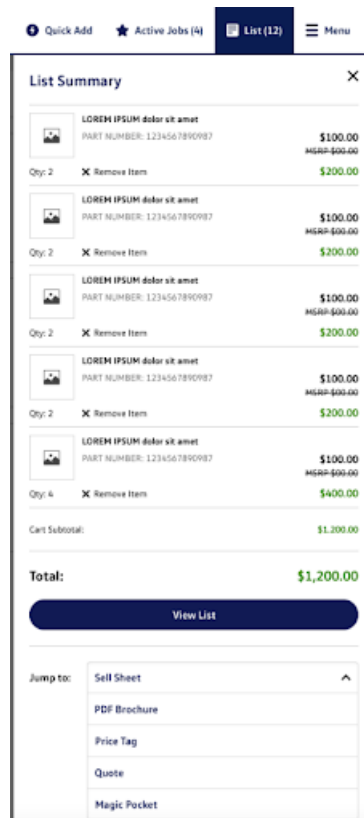
VIN	Stock Number	
<input type="text"/>	<input type="text"/>	
Additional Items	Additional Items Price	
<input type="text"/>	<input type="text"/>	
Pricing	Fitment	Vehicle Total
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="button" value="Print"/>		

Here is an example of a Magic Pocket printable:

	
Fitment Title	
Stock Code: A11965	VIN-WAUW3AF3JN029888
Accessories Description	QTY Our Price
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1 \$ 150.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1 \$ 490.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1 \$ 300.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1 \$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1 \$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1 \$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1 \$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1 \$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1 \$ 174.00
<hr/>	
Vehicle Total	\$ 76,700.00
Accessories Total	\$ 508.86
Additional Items Total	\$ 77,208.85
<hr/>	
Vehicle and Accessories Total	\$ 77,208.85
<small>Quote does not include applicable item or labor tax. Authorized or Genuine Volkswagen Accessories installed prior to new vehicle delivery are covered during the New Vehicle Limited Warranty period. If these accessories are installed by an authorized Volkswagen dealer during the New Vehicle Limited Warranty period they are covered for the greater of: (1) the remainder of the New Vehicle Limited Warranty period; or (2) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first).</small>	

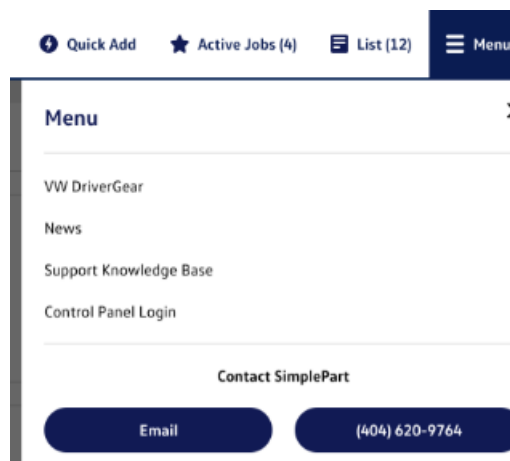
List

The List menu allows you to easily see your list summary without having to navigate back to the Cart Page while you search. You will be able to see the items on your list (complete with the subtotal and the total) or jump to the List Page tools.



Menu

Located in the upper right hand corner of the navigation bar, the site menu reveals convenient links to other important tools including VW DriverGear, news, knowledge base articles, the Control Panel login and SimplePart's technical support.



Got questions about the Accessory Desking Tool? We're here to help, so reach out to our Client Services team at support@simplepart.com or give us a call at 1-888-843-0425.