# Printable PDFs Available -

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Within your dealer catalog, there are a couple of PDF options available to use with your customers and on the showroom floor. All PDFs are available to print in two ways:

- 1. Click on "List & Print Options" and then click on the PDF you'd like to print.
- 2. Click on "View List" and then select the PDF you'd like to print from the options in tabs.

### PDF Brochure:

Ideal for use in the showroom or for new drivers, the PDF brochure showcases custom lists of products in a catalog for customers to take home and peruse. We suggest using the PDF brochure with your most recent models and best selling products.

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2018





## Continental Audi of Naperville

**Audi** Accessories

1234 Street Suite B, City, State 00000 000.000.0000 Sales person name
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#### **Assessories Category Title**



Audi cooling tote - Part Number: 4L0065402

The Audi Cooling Tote uses an electric motor to cool Drawing power from either a 12-volt outlet or a cigarette lighter with the included adapter, the Audi Cooling Tote can chill up to 12 liters of food... - \$380.00



First Aid Kit - Part Number: ZAW093108

Wherever you are, your Audi is almost always nearby. Keeping an Audi First Aid Kit in your vehicle means you are always prepared. - \$35.00



Protective Rear Seat Pet Cover - Part Number: 8X0061680A

The Audi Accessories Protective Rear Seat Pet Cover works to shield your Audi's rear seat, side panels and rear doors from dirt, hair and other pet-related wear. Constructed from an extremely durable waterproof material, the Protective Rear Seat Pet... - \$200.00



**Thule® Canyon Basket -** Part Number: ZAW071130ADSP



All-Weather Cargo Mat - Part Number: 4G8061180A

Exact-fit boot protection for more cleanliness. The practical The Audi Accessories Protective Rear Seat Pet Cover works to shield your Audi's rear seat, side panels and rear doors from your luggage compartment from wet and dirt. - \$150.00



Slimline license plate frame with Audi rings -Brushed - Part Number: ZAW071801D

Looking for something a bit more subtle? The Audi Slimline License Plate Frame with brushed finish is constructed of

## Quote:

The quote is perfect for use with a customer who wants to see how much their purchase will affect their payments. By filling out financing information, you can calculate the payment impact and provide customers with an accurate quote for their purchase. Additionally, once you've build a list or quote for a customer, you can also email it to them as a PDF for them to look over. Using this format makes it easy for customers to review quotes and lists at their own pace and make an informed decision about purchases for their vehicle.



## **Price Tags:**

If there are any specific add-ons or accessories you'd like to draw attention to in your showroom or at the parts counter, you are able to print custom price tags with detailed information about each item.

Price tags are available in two sizes - 2.5" x 3.5" and 4" x 6" - and also offer the option of featuring an expiration date as well, so you can use them to showcase sale items.



## Magic Pocket:

Creating and printing a Magic Pocket (also known as a Monroney) helps show customers what the cost for optional upgrades and add-ons would be on a specific

vehicle.

Also, by placing Magic Pockets on upgraded vehicles in the showroom, customers see the benefits of specific upgrades in person and know the costs upfront, allowing them to make a more informed decision.

