How to Create a Magic Pocket

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The B2B platform makes it easy to create and print customized Magic Pockets (also known as Monroneys) for vehicles. These sheets allow you to show what the costs of optional accessories and add-ons will be for specific vehicles.

After choosing a product on the B2B platform, you can access the Price Tags field by clicking on the List & Print Options button in the list widget.

	31	LIST & PRINT OPTIONS 🗸			
		×			
	List Subtotal	\$7,569.81			
	Total	\$7,569.81			
•••	PDF BROCHURE				
	QUOTE				
88					
tta GLI	Tabbing past or clicking of	this link will close the List			

On this screen there are four tabs; click on the fourth one (titled Magic Pocket). It should look like this:

PDF BROCHURE	PRICE TAG		QUOTE	MAGIC POCKET
Additional Items	Additional Items Price	Fitment	Stock Number	PRINT
Swag	9.99	2012 Beetle 🔻	12A34H56	
	Pricing	VIN	Vehicle Total	
	MSRP *	12231411A4FG123	300.00	

This screen gives you the ability to print a Magic Pocket showing specific Fitment, Stock Number, VIN and Vehicle Total. Pricing can be set to MSRP, MSRP + Installation, Online Price, Online Price Installed, or Our Price. Non-cataloged items can also be added to the Magic Pocket by entering the description in the Additional Items box and the price in the Additional Items Price box.

After you've added all necessary information, click the Print button. Your Magic Pocket can be placed on select vehicles to show optional accessories, or to promote an already-accessorized vehicle.

2017	VW Jetta		Volkswagen	
itock Code: A11965		VIN:WAUW3AFC3JN0298		
Accessories Description		QTY	Our Price	
	Heavy Duty Trunk Liner with Cargo Blocks - Gray	1	\$ 138.00	
	MojoMats® Carpeted Mats - Anthracite	1	\$ 105.00	
	Seat Underlay - Black and White	1	\$ 63.00	
1	Side WIndow Deflector Kit	1	\$ 202.86	
	Installation Service		\$ 0.00	
		Vehicle Total	\$ 76,700.00	
		Accessories Total	\$ 508.86	
Vehicle and Accessories Total		\$ 77,208.85		
uote does r	not include applicable item or labor tax.		1.000	
ithorized o e New Veh ealer during mainder of	r Genuine Volkswagen Accessories installed icle Limited Warranty period. If these acces 9 the New Vehicle Limited Warranty period the New Vehicle Limited Warranty period;	I prior to new vehicle deliver sories are installed by an au they are covered for the grea or (2) the accessory limited of	y are covered durin thorized Volkswage ater of: (1) the warranty period (12	