

More About the VW Sell Sheet

Last Modified on 09/02/2020 11:04 am EDT



Sell Sheet

If you're in search of an easy and effective way to increase accessory sales in your dealership, you'll appreciate our newest Dealer Tool in the VW Online Store and Online Catalog. Sell Sheets are a one-stop-shop to promote and create coupons to push specific accessories for your selected vehicle.



Specific Vehicle Selection

Sell Sheets allow you to select a specific vehicle to showcase accessories for, helping your sales personnel upsell accessories for popular or promoted vehicles on your showroom floor.



Promotion Slots

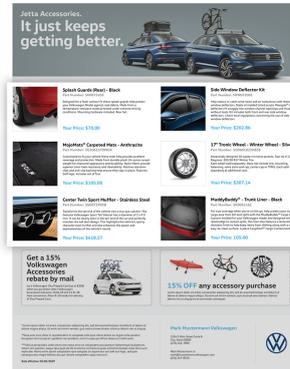
You can add up to two (2) promotions or coupons in Sell Sheets. These can either be VW promotions or uniquely customized for your dealership.



Easy Promotion Management

A convenient dropdown menu allows you to easily view and maintain promotions with customizable fields. These give you the ability to offer a discount based on dollar amount or a percentage.

Product Details	Unit Price	Quantity	Total Price
Splash Guards (Rear) - Black PART NUMBER: 223456789012, 234567890123, 345678901234	\$70.00	1	\$70.00
MojitoMats® Carpeted Mats - Anthracite PART NUMBER: 223456789012	\$105.00	2	\$210.00
Center Twin Sport Muffler - Stainless Steel PART NUMBER: 223456789012	\$618.57	1	\$618.57
List Total: 3 items			\$898.57



Customizable Product Lists

Sell Sheets allow you to promote six products from the entire list of products in your catalog.

If you'd like to know more about how the new Sell Sheet makes it easier to increase accessory sales in your dealership, contact our 24/7 Client Services team at support@simplepart.com or (888) 843-0425.

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Sell Sheet Pricing Options

Sell Sheets are a one-stop-shop to promote and create coupons to push specific accessories for your selected vehicle. There are five different pricing options to choose from, described below.

Pricing
MSRP ▼

MSRP

This is the price advertised by VW for the product.

Pricing
MSRP + Installation ▼

MSRP + Installation

This is the price above plus any additional installation fees based on the dealer's labor rate and VW's given labor time for the specific product's installation.

Pricing
Online Price ▼

Online Price

This is the price that is shown on the online store where any mark-ups or mark-downs have been applied.

Pricing
Online Price Installed ▼

Online Price Installed

This is the above price plus any added installation fees based on the dealer's labor rate and VW's given labor time for the specific product's installation.

Pricing
Our Price ▼

Our Price

Depend on the user's role and authority, this price is set to either MSRP, Online Price, or be adjustable.

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