

Accessory Desking Tool (ADT) Redesign

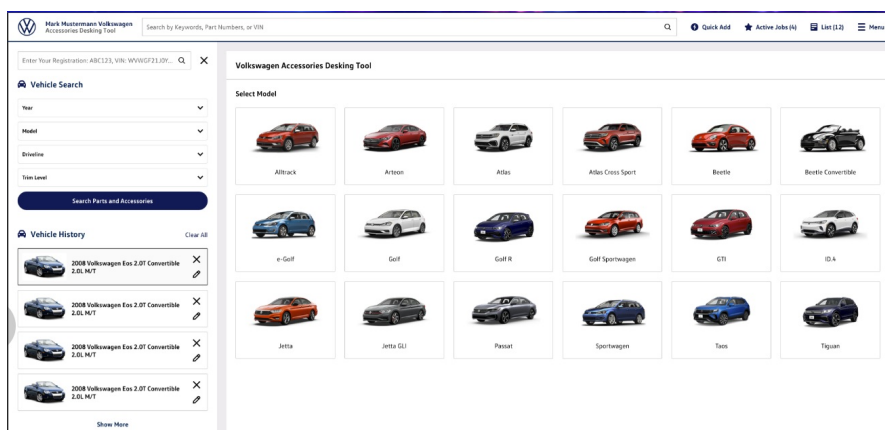
Last Modified on 05/16/2024 3:21 pm EDT

ADT has been redesigned to include the Sell Sheet. To see the latest version of ADT, click here: [2024 VW Accessory Desking Tool](#) 

Introduction

SimplePart's Accessory Desking Tool (ADT), formerly known as B2B, is a set of solutions and functions designed to provide you with more robust product information and selling tools. Furthermore, the redesigned Sell Sheet is geared toward simplifying your accessories upselling process at the point of purchase.

The ADT gives you access to features including news feeds, sales session creation and saving, internal product notes and information, labor hours, rates and install times as well as customized printable materials to aid in the sales process. The design aims to make for a more customized but uniform solution so that you can cut down on the clicks and streamline the buying process with your customers.



Homepage

The ADT homepage can be accessed via SimplePart's login page, or by clicking on the Dealer Login button in the page footer of the Tier 1 or dealer sites. To log in using SSO (Single Sign On), go to your portal and sign in using your username and password, then click Submit.

Upon logging in, you will notice that the interface is a streamlined version of the customer-facing homepage. Consumer-specific functions are replaced with options and features best suited to your needs.

Vehicle Search

The Accessories and Parts drop-down search options are located near the top left-hand side of the page. This feature provides you with the ability to drill down through the year, model, driveline and trim level to locate the required parts or accessories quickly and efficiently.


If you have a customer's VIN handy, you'll be able to locate accessories and parts even more quickly by utilizing the search by VIN option.

Enter Your Registration: ABC123, VIN: WVGWF21J... 

Vehicle Search

Year 

Model 

Driveline 

Trim Level 

[Search Parts and Accessories](#)

News

With the News section, you can stay up-to-date on the latest products and important events, located in the lower left corner of the ADT homepage. When OEMs add new articles, they are displayed at the top of the News section where you can quickly read up on the latest developments.

News

Towing Accessories Component Restrictions MY22 01/01/2022
Atlas, Cross Sport & MY22Tiguan

Si sine causa, mox videro; interea hoc epicurus in gravissimo bello animadversionis metu degendae praesidia...

Expansion of Thule Drop Ship Program 01/01/2022

Si sine causa, mox videro; interea hoc epicurus in gravissimo bello animadversionis metu degendae praesidia firmissima filium morte multavit si sine dubio praeclara...

[More >](#)

Quick Add

While the ADT functions simplify the general search process, the Quick Add feature in the docked navigation menu allows you to bypass it all together if you already know the specific item number. You can then start creating a list of products for the customer on the Quick Add page, with the ability to add more items and navigate to the list summary.

This feature is ideal for quickly creating lists of items which can then either be emailed to the customer or used to create printables.



Search by Keywords, Part Numbers, or VIN



Quick Add

Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+
Part Number	-	1	+

Add More Items

Add and Open List

List Page

Just as a customer can fill a virtual shopping cart with products from the online catalog, you can build a list of catalog items for customers all on one page.

Mark Mustermann Volkswagen
Accessories Deskling Tool

Search by Keywords, Part Numbers, or VIN

Quick Add
Active Jobs (4)
List (12)
Menu

List Summary
X Remove All Items

	<p>LOREM IPSUM dolor sit amet</p> <p><small>PART NUMBER: 1234567890987</small></p>	<p>X Remove Item</p> <p>2</p>	<p>\$100.00</p> <p><small>MSRP-\$00.00</small></p> <p>\$100.00</p>
	<p>LOREM IPSUM dolor sit amet</p> <p><small>PART NUMBER: 1234567890987</small></p>	<p>X Remove Item</p> <p>2</p>	<p>\$100.00</p> <p><small>MSRP-\$00.00</small></p> <p>\$100.00</p>
	<p>LOREM IPSUM dolor sit amet</p> <p><small>PART NUMBER: 1234567890987</small></p>	<p>X Remove Item</p> <p>2</p>	<p>\$100.00</p> <p><small>MSRP-\$00.00</small></p> <p>\$100.00</p>
	<p>LOREM IPSUM dolor sit amet</p> <p><small>PART NUMBER: 1234567890987</small></p>	<p>X Remove Item</p> <p>2</p>	<p>\$100.00</p> <p><small>MSRP-\$00.00</small></p> <p>\$100.00</p>
	<p>LOREM IPSUM dolor sit amet</p> <p><small>PART NUMBER: 1234567890987</small></p>	<p>X Remove Item</p> <p>2</p>	<p>\$100.00</p> <p><small>MSRP-\$00.00</small></p> <p>\$100.00</p>
Cart Subtotal:			\$1,200.00
Total:			\$1,200.00

Save list to Active Jobs.

Save & Restart

Email list to customer.

Email List

PDF Brochure

First Name

Last Name

Email Address

Additional Items

Additional Items Price

Pricing

Fitment

Expiration

Email

Print

Price Tag +

Quote +

Sell Sheet +

Magic Pocket +

W Search by Keywords, Part Numbers, or VIN

Vehicles Quick Add Active Jobs (4) Menu

List Summary

	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP \$100.00
Qty: 2	Remove Item	\$100.00
	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP \$100.00
Qty: 2	Remove Item	\$100.00
	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP \$100.00
Qty: 2	Remove Item	\$100.00
	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP \$100.00
Qty: 2	Remove Item	\$100.00
	LOREM IPSUM dolor sit amet PART NUMBER: 1234567890987	\$100.00 MSRP \$100.00
Qty: 2	Remove Item	\$100.00
Cart Subtotal:		\$1,200.00
Total:		\$1,200.00

[View List](#)

Active Jobs

You can save the current lists to be retrieved later. All saved lists appear in the Active Jobs section in the navigation menu at the top of the page and can be easily retrieved by clicking the Active Jobs button.

Quick Add Active Jobs (4) List (12) Menu

Active Jobs

Named List 1	Load	-
Date	11-13-2021	
Models	Volkswagen	
List Items	12 Items	
Order Total	\$5,489.13	
	Delete	Load
Named List 2	Load	+
Named List 3	Load	+
Named List 4	Load	+

When you create a list, the option to check out is replaced with a **set of tools which can be used to generate branded printable materials** to help in the selling process.

The **tools on the Cart Page** are as follows:

PDF Brochure

You can create a **branded PDF brochure** which can then be emailed or printed and given to a customer.

PDF Brochure

First Name Last Name Email Address

Additional Items Additional Items Price

Pricing Fitment Expiration

Email Print

Price Tag +

Quote +

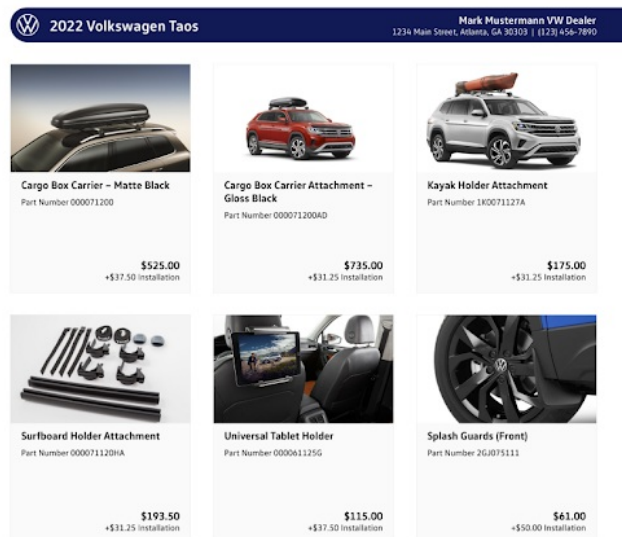
Sell Sheet +

Magic Pocket +

Email list to customer. Email List

You also have the ability to add the customer's name, assign an expiration date, change pricing on items, and add custom product descriptions to further customize the brochure.

This feature can be used in your **day-to-day operations** to create a brochure of accessory items for a vehicle that a customer just purchased. Here is an example of the PDF Brochure printable:







Price Tag

You can print Price Tags for each of the items in the list, or you can create a custom Price Tag for non-catalog items in the additional items box. Tags display the brand logo, part name and number, and the MSRP, Installed or Custom price of a single unit. The tag sizes are currently set up to print as 3.5" x 2" or 6" x 4".

PDF Brochure	+															
Price Tag	-															
<table border="1"> <tr> <td>Additional Items</td> <td>Additional Items Price</td> <td>Pricing</td> </tr> <tr> <td><input type="text"/></td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td colspan="3">Select a Size</td> </tr> <tr> <td colspan="3"> <input checked="" type="radio"/> 3.5" x 2" <input type="radio"/> 8" x 4" </td> </tr> <tr> <td colspan="3" style="text-align: right;"> <input type="button" value="Print"/> </td> </tr> </table>	Additional Items	Additional Items Price	Pricing	<input type="text"/>	<input type="text"/>	<input type="text"/>	Select a Size			<input checked="" type="radio"/> 3.5" x 2" <input type="radio"/> 8" x 4"			<input type="button" value="Print"/>			
Additional Items	Additional Items Price	Pricing														
<input type="text"/>	<input type="text"/>	<input type="text"/>														
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<input type="button" value="Print"/>																
Quote	+															
Sell Sheet	+															
Magic Pocket	+															

These price tags were developed to create a self-serve way to let customers know the cost of items that are on display in the merchandising areas of your showroom.

Here is an example of a Price Tag printable:

<p>Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)</p> <p style="text-align: center;"> \$10,050.00* Part Number: 4G8071126</p>	<p>Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)</p> <p style="text-align: center;"> \$10,050.00* Part Number: 4G8071126</p>
<p>Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)</p> <p style="text-align: center;"> \$10,050.00* Part Number: 4G8071126</p>	<p>Volkswagen Genuine Accessories Lorem ipsum dolor sit amet, conse adipiscing elit. (65 characters)</p> <p style="text-align: center;"> \$10,050.00* Part Number: 4G8071126</p>

Quote

You have the ability to **generate a quote** for the items in the list and calculate the financing impact of adding those items to a purchase. You can then print or email this information to the customer.

PDF Brochure +

Price Tag +

Quote -

Customer Name	Method	Email Address
<input type="text"/>	<input type="text"/>	<input type="text"/>
Additional Items		Additional Items Price
<input type="text"/>		<input type="text"/>
Pricing	Fitment	Expiration
<input type="text"/>	<input type="text"/>	<input type="text"/>
Financed Amount	Months	Interest Rate
<input type="text"/>	<input type="text"/>	<input type="text"/> %
Calculate Quote		

Additional Parts & Accessories Total	Total Monthly Payment (Vehicle And Accessories)	Total Monthly Payment Impact (of Accessories)
\$562.60	\$95.75	\$48.18

[Email](#)
[Print](#)

Sell Sheet +

Magic Pocket +

As with the other ADT functions, you can select the pricing method, input the customer's name and add an offer expiration date, as well as include non-catalog items in the additional items box. The **Quote Calculator** will factor in the financed amount, interest rate and financing duration in months.

Here is an example of a printable quote:

Mark Mustermann Volkswagen
 Accessory Quote

1234 Street Suite B, City, State 00000 000.000.0000 parts@markmustermannvolkswagen.com www.markmustermannvolkswagen.com

Customer Name	Mark Mustermann
Created	11.16.17
Vehicle	2017 Volkswagen GTI MT Sport
Quote ID	0000

Product Details	Quantity	Weight (lb)	Our Price
Hatch Top Spoiler - Silver SC6M15A0C48P	1	5.95	\$ 138.00
Sport Suspension Kit SCT6K1370AWCK	1	37.00	\$ 100.00
18" PRESTIGE WHEEL - BLACK 000021425V	1	25.35	\$ 63.00
Parts and Accessories			\$ 301.00
Dealer Payment			\$ 6.85
Total Due			\$ 77,208.85

Quote does not include applicable item or labor tax. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis tempor, sapien ex tempus fructibus.

If financed with auto payment, this quote helps you estimate your monthly payments for illustrative purposes only. Actual pricing and terms or any finance or lease transaction must be agreed upon by you and your dealer, dealer sets actual prices.

Parts and Accessories Total	Total Monthly Payment (Accessories and Car)	Payment Impact (of Accessories)
\$ 508.86	\$ 1,080.75	\$ 15.43

Payment impact price is based on the following information provided at the time this was created:	Financed Amount (Accessories and Car)	\$ 77,208.85
	Months	72
	Interest Rate	0%

Total Gross Vehicle Weight (A)	
Weight of Removed Accessories (B)	
Quoted Accessory Weight Above (C)	
Adjusted Gross Vehicle Weight (A-B+C)	

Sell Sheet

This feature provides dealers a direct opportunity **during the pre-purchase process** to add a coupon

Pocket by entering the description in the Additional Items box and the price in the Additional Items Price box.

After you've added all necessary information, click the Print button. Your Magic Pocket can be placed on showroom vehicles to show optional accessories, or to promote an already-accessorized vehicle.

PDF Brochure	+
Price Tag	+
Quote	+
Sell Sheet	+
Magic Pocket	-

VIN	Stock Number	
<input type="text"/>	<input type="text"/>	
Additional Items	Additional Items Price	
<input type="text"/>	<input type="text"/>	
Pricing	Fitment	Vehicle Total
<input type="text"/>	<input type="text"/>	<input type="text"/>


Print

Here is an example of a Magic Pocket printable:



Fitment Title

Stock Code: A11965 VIN-WAUW3AF3JN029888

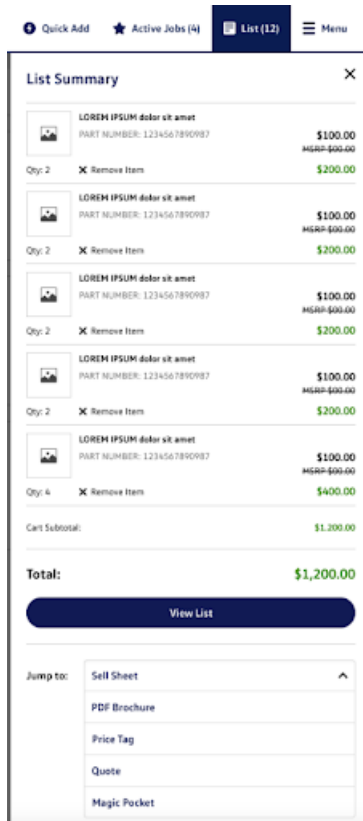
Accessories Description	QTY	Our Price
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 150.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 490.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 300.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sit amet libero nec lacus. 105 character count	1	\$ 174.00
Vehicle Total		\$ 76,700.00
Accessories Total		\$ 508.86
Additional Items Total		\$ 77,208.85

Vehicle and Accessories Total \$ 77,208.85

Quote does not include applicable item or labor tax. Authorized or Genuine Volkswagen Accessories installed prior to new vehicle delivery are covered during the New Vehicle Limited Warranty period. If these accessories are installed by an authorized Volkswagen dealer during the New Vehicle Limited Warranty period they are covered for the greater of: (1) the remainder of the New Vehicle Limited Warranty period; or (2) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first).

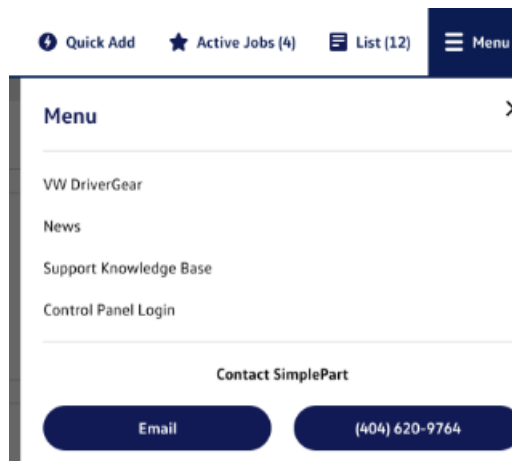
List

The List menu allows you to easily see your list summary without having to navigate back to the Cart Page while you search. You will be able to see the items on your list (complete with the subtotal and the total) or jump to the List Page tools.



Menu

Located in the upper right hand corner of the navigation bar, the site menu reveals convenient links to other important tools including VW DriverGear, news, knowledge base articles, the Control Panel login and SimplePart's technical support.



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Got questions about the Accessory Desking Tool? We're here to help, so reach out to our Client Services team at support@simplepart.com or give us a call at 1-888-843-0425.